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GAMIAN-Europe
European Research project

ImpleMentAll

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Dear reader,

Welcome to the very first edition of the ImpleMentAll (IMA) newsletter, prepared by GAMIAN-Europe. IMA was launched on 18 January 2017 in Amsterdam and this first newsletter provides a brief overview of the project's objectives, content, partners and activities to date. Similar to other GAMIAN-Europe's newsletters related to EU-funded research projects, we provide the information from the patients' perspective, using tailored and more accessible language.

We hope you will enjoy reading this and all future newsletters and welcome any comments, suggestions and contributions at assistant@gamian.eu

The Editorial Team

Christine Marking & Erik Van der Eycken



ImpleMentAll's background

In recent decades, large amounts of time and money have been put into the development, testing, and implementation of eHealth for a wide range of health problems, in physical as well as the mental domain. Nevertheless, very few eHealth interventions make it into routine care, and those that eventually do, take many years to get there.

ImpleMentAll (IMA) aims to provide an evidence-based answer to this problem through the development, application, and evaluation of tailored implementation strategies in a natural laboratory of on-going eHealth implementation initiatives in the EU and beyond.

The project builds its research on experiences and results from former EU Research projects (e.g. E-COMPARED, and MasterMind) as well as from other international projects. The ongoing implementation initiatives forming the basis for the implementation research are all based on the same case study intervention, i.e. Internet-based Cognitive Behavioural Therapy (iCBT). Currently, various iCBT implementation processes are being conducted across the world and ImpleMentAll will use this natural laboratory to develop, test, and evaluate a toolkit for tailored eHealth interventions.

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Contact ImpleMentAll project office? click [here](#)

ImpleMentAll's objectives are:

1. To develop a generic Integrated theory-based framework for intervention tailoring strategies (the 'ItFits'-toolkit) for data-driven tailored implementation of evidence-based eHealth services.
2. To demonstrate the impact of the ItFits toolkit on the implementation of eHealth for common mental disorders (iCBT) in 9 European countries (2 of which are low and middle-income countries), and Australia.
3. To disseminate the validated toolkit in various healthcare contexts across Europe.

ImpleMentAll is a multidisciplinary, international collaboration that unites key experts in clinical practice, health, innovation, clinical research and implementation science. The project consortium has been created with the aim to improve eHealth implementation, in all countries regardless of their economic status.

ImpleMentAll was launched in January 2017 and will run for 51 months. The project is co-funded by the European Commission's Horizon2020 programme (around €6 million).

An additional €1.1 million is contributed by the Australian partners.

Partners

The ImpleMentAll consortium is made up of [18 partners](#) from Europe and Australia. [GAMIAN-Europe](#) is one of these.

External Advisory Board

An External Advisory Board (EAB) has been established to support the project. The purpose of this Board (EAB) is to seek regular external advice on relevant issues with the objective to:

- provide independent, expert advice to ensure that the project will develop in accordance to the appropriate legal, ethical and social issues, general philosophy and direction of the project.
- advise on corrective measures in the content of the work.
- advise on the dissemination and exploitation of the projects results.

The EAB has been formed based on a stakeholder analysis identifying all relevant national and international stakeholders, linked to the project partners as well as independent.

ImpleMentAll has chosen to have one Advisory Board comprising all stakeholders to allow the different stakeholder groups to interact and develop advice together. If needed and relevant, working groups focusing on specific topics will be created.

The representatives of the EAB have different expert areas which include implementation, eHealth, psychiatry/psychology, consumer and [patient groups](#), healthcare management, research, policy making and IT.



Simone Gynnemo is one of the members of this Advisory Board

Simone is Board Member of [BALANS](#) (Swedish Depressive and Manic-Depressive Federation) and she will be representing patients in the project.

Simone is an appropriate representative as she has been affected by PTSD and Bipolar Disorder. Simone was trained as a health care pedagogue (over 15 years of experience) and as a psychogenesis therapist (also with 15 years of experience). She is in charge of the Stockholm office of BALANS, supervising one person with

multiple affective disorders. Furthermore, she gives lectures and workshops.

At GAMIAN-Europe, we are delighted with Simone's involvement and are confident that she will do her utmost to represent patients, acting as their voice.

We wish her all the best with this responsible task and will support her as much as we can.

For more information about the members of this board, click [here](#)

Kick off Meeting & GAMIAN-Europe's participation in the project

Amsterdam, 18 January 2017



IMA was launched in January in Amsterdam, hosted by the VUA (Vrije Universiteit Amsterdam).

After a warm welcome by consortium leader

Heleen Riper, all attendees presented themselves and their organisations. GAMIAN-Europe was represented by Christine Marking and Erik Van der Eycken.

A kick-off meeting provides the occasion to highlight the objectives and workplan for the project. Special attention was devoted to the establishment of an internal Scientific Steering Committee and its role in the project. This Committee has been set up to oversee the project's scientific work, facilitating and supporting the Scientific Coordinator, and securing and monitoring the scientific steps on a day to day basis.

This Committee is currently composed of Prof. Dr. Heleen Riper (chair, VUA), Prof. Dr. Carl May,(University of Southampton) Prof. Dr. Helen Christensen, (Australian National University) Prof. Dr. Marion Leboyer (PU-PH (Université Paris-Est Créteil), Prof. Dr. Ulrich Hegerl (University of Leipzig), Prof. Dr. Jan Smit, (GGZ inGeest /VUmc) Associate Prof. Kristian Kidholm, (Syddansk Universitet), Dr. David Ebert (Friedrich-Alexander-University of Erlangen-Nürnberg) and Mr. Claus Duedal Pedersen (observer, Odense University Hospital University of Southern Denmark)

Like in previous EU research projects, the activities are organised by means of 'Work Packages' (WPs).

For your reference, IMA is composed of nine WPs and the descriptions can be found here:

- 1) Integrated implementation framework-: ItFiTs WP1
- 2) Implementation interventions (tailoring)- WP2
- 3) Evaluation of implementation interventions - WP3
- 4) Utilisation platform: implementation process- WP4

- 5) Implementation management and knowledge transfer-WP5
- 6) Stakeholder and expert consultations- WP6
- 7) Innovation and dissemination management - WP7
- 8) Project management and communication - WP8
- 9) Ethics requirements – WP9

GAMIAN-Europe is involved in all Work Packages apart from WPs 3, 4 and 9 and mostly in WP6 and WP7.

GAMIAN-Europe in WP6 (Stakeholder and expert consultations): 'Be one of the experts'.

The main aim of this work package is to facilitate and engage relevant national and international level stakeholders to ensure that stakeholders are included in the project throughout its development.

Furthermore, stakeholder involvement and input will be required for the development of the ItFits-toolkit and the actual tailoring of the implementation strategies; stakeholder involvement will also be coordinated in order to facilitate knowledge transfer and the feedback-loop to the project consortium.

Key objectives are:

1. To identify, bring together, and facilitate representatives of different categories of stakeholders to engage as participatory observers during the three phases of the project through the Advisory Board;
2. To facilitate interactions and knowledge exchange between consortium members and members of the Advisory Board;
3. To manage the stakeholder input for tailoring the implementation strategies.

Apart from creating and maintaining a stakeholder database and stakeholder survey groups (e.g. researchers, patients, professionals, organisations), one of the activities in this work package relates to servicing and maintaining the Advisory Board (of which Simone Gynnemo is part – see above). This Board will provide expert input to the consortium where relevant and necessary. The Terms of Reference for the Advisory Board will be developed and agreed as well. Throughout the project, various consultations and knowledge transfer meetings with the Advisory Board will be organised, both online as well as face-to-face, for instance during consortium meetings. Structured questioning and answering methods will be developed, such as expert reviews, participant observers, and knowledge seminars.

For the optimal tailoring of the implementation intervention, direct stakeholder input related to local

needs of the participating regions will be fed back to the development of the implementation strategies as well as the development of the overall framework. From this tasks description it is clear that GAMIAN-Europe has an important role in this WP, directly representing patients.

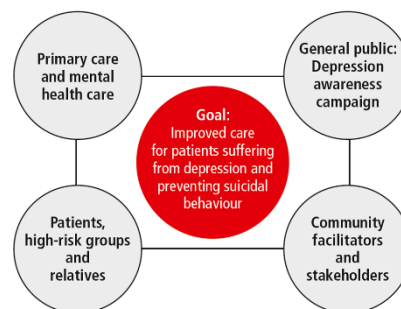
GAMIAN-Europe in WP7 (Innovation and dissemination management): 'Opportunities to liaise with EC'

The objectives of this Work Package are:

1. To develop and maintain a dissemination and exploitation strategy;
2. To facilitate knowledge transfer with a specific focus on scientific activities and external stakeholders;
3. To develop a strategy to ensure sustained use of ImpleMentAll's outcomes and results across Europe and in innovation management.

The dissemination and exploitation of project results will be strongly facilitated by the network of all consortium partners in general and in cooperation with the EAAD (European Alliance Against Depression) specifically.

EAAD consists of over 20 members from reputable universities, research institutes and associations making it one of the leading organisations in the field of depression and suicide prevention in Europe. For ImpleMentAll, EAAD's 4-level intervention concept (community-based approach widely implemented in Europe, over 200 regional alliances) will be a fruitful stepping-stone to ensure integration of the results in the various communities.



Various targeted strategies for project dissemination and exploitation will be developed for both internal knowledge dissemination (project partners) and external stakeholders. In close collaboration with

WP5 and WP6, and based on the stakeholder mapping, appropriate tools and channels for delivering IMA's messages will be identified and made use of.

If so required and when appropriate these will be disseminated via national and local channels. Key messages will be outlined and a strong media plan focusing on scientific media will be developed.

All publications will be published in open access journals. Furthermore, various workshops and

symposia will be organised in connection with existing high-level conferences and forums, such as the European Telemedicine Conference (scientific track), the ISRII/ESRII, European Health Forum Gastein and many others.

Liaison with relevant EU and non-EU initiatives will keep the project in sync with other EU and non-EU initiatives with similar or complementary objectives: The exchange of information, when appropriate, and ideas or any other kind of synergy between the consortium on the one hand and these other initiatives on the other, will be fostered. There will be some opportunities for GAMIAN-Europe to participate in concertation initiatives promoted by the European Commission, Feedback can be provided to the Consortium about relevant issues coming from the concertation initiatives and from meetings with other EU and non-EU projects.



Policy recommendations based on MasterMind results

As the largest eHealth implementation project in the EU to date, MasterMind provides extensive knowledge to the development of the implementation strategies in ImpleMentAll. Throughout its lifetime, the MasterMind project has provided an unprecedented wealth of information about implementing eMental health in routine healthcare for depressive disorder. Based on experiences and results of the project, the MasterMind consortium has now composed a policy brief with focal points and policy recommendations for the further deployment of eMental health solutions.

Summarized, recommendations for 6 working areas were published:

1. Development of a clear implementation strategy and Plan
2. Congruent financial metrics
3. Communication strategy
4. Change management
5. Technical solutions and support
6. Organisational structure and stepped processes

You can find all details [here](#)

Looking to these recommendations, ImpleMentAll holds a promise for huge opportunities.

The Consortium Team
&
GAMIAN-Europe
are ready for it!



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