

### THE VIBRANT MIND

EMBRACING MENTAL HEALTH THROUGH ARTISTRY



### Project objectives What we aim to achieve

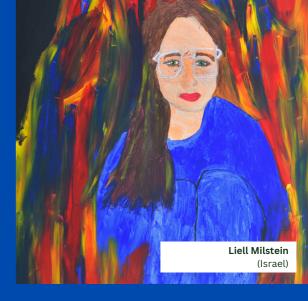
To create a truly pan–European art exhibition for those living with different mental health conditions where they will be able to exhibit their art pieces around different beautiful European spaces in a wide variety of European countries and cities.

This project, therefore aims to:

- Showcase all the artworks for some time within the exhibition spaces and
  disseminate them via all our networks where people in different countries can
  go to check out the art and thereby create visibility and encourage a
  conversation around the connection between art and mental health
- Increase awareness of those living with different mental ill-health conditions in as many European countries as possible with the aim of breaking down stigma wherever possible







# Important Details What the project offers

The Vibrant Mind Project has two parts to it: the exhibition (prizes) and the events



### **EUROPEAN-WIDE EXHIBITION**

The Vibrant Mind exhibition will be a travelling exhibition of the top 20–30 art works (as selected by the jury and public) by artists with mental health conditions. This European-wide exhibition will run from **January 2024** until **April 2024**.

You can sublit your art pieces by <u>clicking this link</u> and following the instructions. The deadline for subitting art work is <u>December 10th</u>, <u>2023</u>



### **GRAND PRIZE**

the top three artists will be awarded an exclusive "Art Getaway" sponsored by GAMIAN-Europe. This includes accommodation, airfare, and tickets to museum/art galleries, all valuing **1000 euros**. The destinations are flexible, and we are committed to collaborating with the winners to choose a location that resonates with them.



### **EVENTS AROUND ART AND MENTAL HEALTH**

Throughout the year-long project, we will organise several webinars, online workshops or panel discussions. These will be organised around different topics related to both mental health and art so as to get diverse points of view from different stakeholders.

## **Extra Details**The what and how





### **VIBRANT MIND DIGITAL EXHIBITION/WEBSITE**

We want to give as many artists as much exposure as possible. That's why all artwork that is submitted correctly will take part in the Vibrant Mind digital exhibition. This will be displayed via a tailored website dedicated to all the artists that have taken the time and effort



### THE SELECTION PROCESS

The decision of which art work will be selected for the Vibrant Mind exhibition as well as for the grand prize will be decided by both a jury of experts as well as the public vote. The jury's vote will count for 50% and the public vote will make up the other 50%

